



The Los Angeles Times Travel Show | February 22-24, 2013

2013 EXHIBITOR SPACE & SERVICES CONTRACT

Los Angeles Convention Center 1201 South Figueroa St., Los Angeles, CA 90016

1. Contact Information:

Organization Name _____

Exhibiting Company Name (if different) _____

Billing Address _____

City _____ State _____ Zip _____ Country _____

***ALL EVENT CORRESPONDENCE WILL BE SENT TO THE PRIMARY CONTACT**

Primary Show Contact _____ Title _____

Contact Phone _____ Toll Free _____ Mobile _____

Direct Email _____ Website URL _____

FOR SHOW MANAGEMENT USE ONLY - Please provide a valid email address that is checked regularly

Primary Show Contact Mailing Address- if different from Billing _____

City _____ State _____ Zip _____ Country _____

2. Preferred Booth Location:

(Show Management will make every attempt to accommodate, but cannot guarantee requested space)

List your top 3 preferred booth numbers and check pavilion location below.

#1 _____ #2 _____ #3 _____

- Africa Asia Canada Caribbean Cruise Europe
- Explore America Latin America Mexico South Pacific

3. Exhibit Booth Package Rates:

(per 10' x 10' booth)

Booth Area Conversion - (1) 10' x 10' booth = 9.3 square meters

Booth Package Includes:

- Decoration** - (1) 6' draped table 10' x 10' carpet pipe and drape back-wall and side railing
- (2) Samsonite folding chairs (1) wastebasket 7"x44" Exhibitor Identification sign

Promotion - 2.37" x 2" ad in the Los Angeles Times Travel Show Special Section (1 ad per contract if received by 2/3/2013) (1) exhibitor listing including company name, booth number and web address in the Travel Show Special Section (1) exhibitor listing and hyperlink on latimes.com/Travel Show event site (1) exhibitor listing, including name, booth number, website and company description in the Travel Show mobile guide

	Cost per booth	# of booths	
<input type="checkbox"/> Standard 10' x 10' booth	\$2400	x _____	= _____
<input type="checkbox"/> 10' x 10' Corner booth	\$2600	x _____	= _____

Booth Service Options

	Rate	# of times lots	
Cultural Sounds Stage - located in the lobby this is a prime area to promote your organization. Secures (1) 20 minute slot. Based on availability	\$400	x _____	= _____
Destination Workshop - Be one of the few to highlight your destination, products and/or services in a featured workshop Workshops are 30 minutes. Based on availability.	\$750	x _____	= _____

Total Amount Due _____

4. Payment:

50% payment of contracted application is due within 14 days of signing. Final payment is due November 20, 2012. Full payment is due on all contracts received after November 20, 2012.

CHECK - Make checks payable to **International Merchandising Corporation**, in U.S. funds and list Exhibiting Organization name on payment

CREDIT CARD* Amount to charge \$ _____

Amex Visa Mastercard

Card # _____ Exp Date _____

Name of Card _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

***NOTE:** All credit cards are charged 3% in addition to the total payment amount. By signing you agree to all terms and conditions, agree to these charges and agree to not charge back this account. Your credit card charge will appear as "International Merchandising Corporation" on your statement.

WIRE TRANSFER: Date sent _____

If you are going to be paying by wire transfer, please include **\$40 (USD) wire transfer fee**; for ACH transfers, no additional fee is required.

Send To: International Merchandising Corp, c/o HSBC Bank USA, Buffalo, NY 14203, ABA# 021 001 088, Acct# 771392338, Swift # MRMDUS33

5. Cancellation Policy:

50% Cancellation penalty. No refunds given after November 1, 2012. All cancellations must be in writing and sent by certified mail, by November 1, 2012.

No refunds given after November 1, 2012.

6. Contract Agreement:

By completing this Exhibitor Space & Services Contract, Exhibitor agrees to the Cancellation Policy along with the Terms & Conditions outlined on page 2, all of which constitute a part of the Contract. The individual completing this Contract represents and warrants that he/she is duly authorized to execute this binding Contract on behalf of the Exhibitor. The Los Angeles Times Travel Show 2013 Exhibitor Space & Services Contract is a binding agreement with named Organization and The Los Angeles Times.

Signature _____ Date _____

Name (please print) _____

Title _____

INSTRUCTIONS

Please read, complete, sign and return to Show Management.

Fax: (267) 697-5142 Email: cgardner@msegmt.com

Mail to: The Los Angeles Times Travel Show

c/o MSE Management

50 Holly Hill Lane, Greenwich CT 06830

Submit Payments to: The Los Angeles Times Travel Show

International Merchandising Corporation

12400 Wilshire Blvd., Suite 800

Los Angeles, CA 90027

QUESTIONS

Contact: Cyndie Gardner

(203) 622-1710

cgardner@msegmt.com

2013 EXHIBITOR SPACE & SERVICES CONTRACT TERMS & CONDITIONS

1. This application shall constitute a valid and binding contract. Applications are considered on a first-come, first-served basis, based upon receipt of this application. Booth assignments are made after receipt of payment. Placement/destination location of booth is not guaranteed. LAT ("LAT") and IMG, Worldwide, Inc. ("IMG") reserve the right, in their sole discretion, to refuse participation in the Event, or to limit the number of booths provided, to any applicant for any or no reason.

2. The terms and conditions of the Exhibitor Manual, as amended from time to time by LAT and IMG, which shall be provided to Exhibitor prior to the Event, shall be considered a part of this contract. Exhibitor is responsible to review the Exhibitor Manual carefully and be familiar with the terms and conditions therein.

3. LAT and IMG require exhibitors to sell and distribute travel packages and merchandise appropriate to our audience. LAT and IMG reserve the right to deem materials appropriate using the paper's standards of acceptance for advertising as one of its guidelines. Unacceptable material cannot be promoted, displayed or sold. LAT and IMG reserve the right to prohibit and remove any items they deem inappropriate.

4. Exhibitor may distribute printed advertising samples and souvenirs and display artwork from within Exhibitor's own booth only; provided that all distributed, performed or displayed material ("Exhibitor Material") shall be subject to the approval of LAT, in its sole discretion. No amplified music is permitted. In addition, Exhibitor shall be solely responsible for obtaining, and warrants to LAT and IMG that it has obtained, all necessary licenses and permissions to distribute, perform or display any Exhibitor Material which is protected by copyright, trademark, publicity or misappropriation laws, or any other intellectual property or other laws, period.

5. The Exhibitor Contact listed on this contract shall be authorized to make all decisions regarding exhibiting.

6. Exhibitor gives LAT, IMG, Los Angeles Convention Center or its designees permission to use its voice, image or likeness as it appears in any photographic or audio recording in any manner, in all media, in perpetuity.

7. (a) Exhibitor shall indemnify, defend and hold harmless LAT, IMG, Los Angeles Convention Center, Event sponsors and the employees, representatives and agents of each (hereinafter referred to as the "Event Organizers") from claims, liabilities, costs and charges (including attorneys' fees and costs) for injury, loss or damage to property or persons (including death) arising out of Exhibitor's activities in connection with the Event, or breach of any representation, warranty or covenant made by it herein.

(b) The Event Organizers shall not be liable for any claims, liabilities, costs or charges (including attorney's fees and costs) arising out of any personal injury, property damage, or other loss or damage incurred by Exhibitor or its employees, representatives or agents, arising solely out of the negligence of any of the Event Organizers.

(c) Exhibitor shall provide and maintain in effect workers' compensation and employee liability (if applicable) and comprehensive general liability insurance containing a waiver of subrogation in favor of LAT in such amount acceptable to LAT and evidence of such insurance shall be provided to LAT promptly upon its request.

8. Exhibitor shall pay all sales or other taxes, fees and assessments required by any applicable federal, state or local law in connection with Exhibitor's participation in the Event. Exhibitor shall indemnify, defend and hold LAT harmless for any taxes (including fees and penalties, if any) required to be paid by LAT in connections with Exhibitor's activities under this contract. Exhibitor shall provide LAT and IMG with all requested documentation to evidence Exhibitor's compliance with tax laws and rules.

9. Exhibitor, IMG and LAT each assume the risk that the Event may be cancelled, rescheduled or otherwise not occur. If for any reason the Event is cancelled or rescheduled or otherwise does not occur, Exhibitor's sole remedy shall be the recovery of the fees paid pursuant to this contract (on a pro-rata basis if only a portion of the Event is cancelled).

10. Under no circumstances shall LAT or IMG be liable for consequential, indirect, special or punitive damages of any kind in connection with its activities or omissions under this contract regardless of whether such damages were foreseeable.

11. Failure to adhere to any deadlines set forth in this contract may result in forfeiture of related benefits.

12. Exhibitor may not assign this contract or trade, sell, share or otherwise transfer the advertising or exhibiting rights hereto.

13. Waiver of any term of this contract or failure of LAT or IMG to terminate this contract on account of any breach by Exhibitor shall not be deemed a waiver of LAT's rights to subsequently enforce any term or to terminate this contract by reason of any subsequent breach by Exhibitor.

14. This contract, together with any exhibits or attachments, constitutes the parties' entire agreement with respect to the subject matter hereof and supercedes all prior statements or agreements, both written or oral. Exhibitor agrees that no representation of any kind has been made to Exhibitor by LAT, IMG or by any of their agents and that no understanding has been made or agreement entered into other than as set forth herein.

15. This contract shall be governed by the laws of the State of California. This contract shall be deemed to be entered into and performed in the County of Los Angeles, where the principal office of LAT is located, and such County shall be the forum of any legal action relating to this contract.

16. Booth pricing: After January 30, 2012 booth per 100 sq ft. is \$2,400.

All terms and conditions for exhibiting as outlined in this application and in the Exhibitor Manual distributed in mid-November, 2012 will be accepted and be part of this contract. See Terms and Conditions #16 of this application/contract for booth pricing.